

Juillet 2024

Voitures neuves en immatriculation

District	Juillet 2024	Juillet 2023	Diff	Tx de pénétration 2024	Cumul 2024	Cumul 2023	Diff	Tx de pénétration 2024
Aigle	65	65	0.0%	4.4%	650	620	4.8%	5.4%
Broye	77	94	-18.1%	5.2%	706	729	-3.2%	5.9%
Gros de Vaud	116	108	7.4%	7.8%	857	931	-7.9%	7.2%
Jura nord Vaudois	162	137	18.2%	10.9%	1594	1219	30.8%	13.3%
Lausanne	231	206	12.1%	15.5%	1705	1727	-1.3%	14.2%
Lavaux	133	103	29.1%	8.9%	999	1015	-1.6%	8.3%
Morges	168	160	5.0%	11.3%	1409	1475	-4.5%	11.8%
Nyon	237	211	12.3%	15.9%	1657	1860	-10.9%	13.8%
Ouest Lausannois	147	185	-20.5%	9.9%	1305	1451	-10.1%	10.9%
Riviera	153	124	23.4%	10.3%	1085	1271	-14.6%	9.1%
Total	1489	1393	6.9%	100.0%	11967	12298	-2.7%	100.0%

Juillet 2024

Voitures d'occasion en immatriculation

District	Juillet 2024	Juillet 2023	Diff	Tx de pénétration 2024	Cumul 2024	Cumul 2023	Diff	Tx de pénétration 2024
Aigle	626	572	9.4%	7.0%	4510	4250	6.1%	7.1%
Broye	733	696	5.3%	8.2%	5180	4908	5.5%	8.2%
Gros de Vaud	652	544	19.9%	7.3%	4624	4304	7.4%	7.3%
Jura nord Vaudois	1165	995	17.1%	13.0%	8444	7924	6.6%	13.4%
Lausanne	1355	1090	24.3%	15.1%	9155	8562	6.9%	14.5%
Lavaux	604	604	0.0%	6.7%	4363	4235	3.0%	6.9%
Morges	952	770	23.6%	10.6%	6881	6280	9.6%	10.9%
Nyon	1018	800	27.3%	11.4%	7581	6955	9.0%	12.0%
Ouest Lausannois	939	832	12.9%	10.5%	6137	5881	4.4%	9.7%
Riviera	917	793	15.6%	10.2%	6207	5916	4.9%	9.8%
Total	8961	7696	16.4%	100.0%	63082	59215	6.5%	100.0%

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Voitures neuves en location

District	Juillet 2024	Juillet 2023	Diff	Tx de pénétration 2024	Cumul 2024	Cumul 2023	Diff	Tx de pénétration 2024
Aigle	0	0		0.0%	0	0		0.0%
Broye	0	1	-100.0%	0.0%	0	1	-100.0%	0.0%
Gros de Vaud	0	0		0.0%	0	0		0.0%
Jura nord Vaudois	0	2	-100.0%	0.0%	0	16	-100.0%	0.0%
Lausanne	0	1	-100.0%	0.0%	0	8	-100.0%	0.0%
Lavaux	0	0		0.0%	0	0		0.0%
Morges	0	0		0.0%	0	5	-100.0%	0.0%
Nyon	0	0		0.0%	0	15	-100.0%	0.0%
Ouest Lausannois	27	34	-20.6%	100.0%	202	272	-25.7%	100.0%
Riviera	0	0		0.0%	0	0		0.0%
Total	27	38	-28.9%	100.0%	202	317	-36.3%	100.0%