

Septembre 2024

Voitures neuves en Immatriculation

Marque	Septembre 2024	Septembre 2023	Diff	Tx de pénétration 2024	Cumul 2024	Cumul 2023	Diff	Tx de pénétration 2024
ALWAYS	0	0		0.0%	0	1	-100.0%	0.0%
Alfa-Romeo	3	14	-78.6%	0.2%	39	88	-55.7%	0.3%
Alpina	0	0		0.0%	4	0		0.0%
Alpine	1	4	-75.0%	0.1%	18	28	-35.7%	0.1%
Aston-Martin	0	1	-100.0%	0.0%	10	13	-23.1%	0.1%
Audi	190	177	7.3%	10.5%	1422	1580	-10.0%	9.2%
Bentley	0	0		0.0%	8	9	-11.1%	0.1%
BMW	134	154	-13.0%	7.4%	1204	1170	2.9%	7.8%
Cadillac	0	0		0.0%	1	0		0.0%
Caterham	0	0		0.0%	0	2	-100.0%	0.0%
Chevrolet	0	0		0.0%	3	5	-40.0%	0.0%
Citroën	44	47	-6.4%	2.4%	193	266	-27.4%	1.2%
CUPRA	18	43	-58.1%	1.0%	171	319	-46.4%	1.1%
Dacia	90	98	-8.2%	5.0%	906	895	1.2%	5.9%
Dallara	0	0		0.0%	0	0		0.0%
DS	2	12	-83.3%	0.1%	22	82	-73.2%	0.1%
Ferrari	3	1	200.0%	0.2%	38	37	2.7%	0.2%
Fiat	6	18	-66.7%	0.3%	218	278	-21.6%	1.4%
Fisker	0	0		0.0%	8	0		0.1%
Ford	43	63	-31.7%	2.4%	433	565	-23.4%	2.8%
GENESIS	0	1	-100.0%	0.0%	8	14	-42.9%	0.1%
Honda	59	74	-20.3%	3.3%	438	413	6.1%	2.8%
Hyundai	64	76	-15.8%	3.6%	594	610	-2.6%	3.8%
Ineos	0	1	-100.0%	0.0%	4	9	-55.6%	0.0%
JAC	0	3	-100.0%	0.0%	1	19	-94.7%	0.0%
Jaguar	1	0		0.1%	21	17	23.5%	0.1%
Jeep	9	6	50.0%	0.5%	59	94	-37.2%	0.4%
KG MOBILITY	0	0		0.0%	7	0		0.0%
KIA	46	66	-30.3%	2.6%	360	410	-12.2%	2.3%
Lamborghini	1	1	0.0%	0.1%	20	14	42.9%	0.1%
LAND ROVER	21	13	61.5%	1.2%	198	143	38.5%	1.3%
Lexus	5	5	0.0%	0.3%	52	46	13.0%	0.3%
Lotus	1	0		0.1%	3	4	-25.0%	0.0%
LUCID	1	0		0.1%	5	0		0.0%
MAN	0	0		0.0%	3	1	200.0%	0.0%
Maserati	1	4	-75.0%	0.1%	10	33	-69.7%	0.1%
Mazda	35	39	-10.3%	1.9%	406	470	-13.6%	2.6%

Mc Laren	1	1	0.0%	0.1%	4	4	0.0%	0.0%
Mercedes-Benz	144	124	16.1%	8.0%	1040	1056	-1.5%	6.7%
MG	3	0		0.2%	13	0		0.1%
Mini	34	62	-45.2%	1.9%	258	407	-36.6%	1.7%
Mitsubishi	29	19	52.6%	1.6%	179	117	53.0%	1.2%
Morgan	0	0		0.0%	2	0		0.0%
Nissan	23	10	130.0%	1.3%	142	179	-20.7%	0.9%
Opel	14	27	-48.1%	0.8%	135	239	-43.5%	0.9%
OPEL CORSA	0	0		0.0%	0	1	-100.0%	0.0%
OPEL MOKKA	0	0		0.0%	0	1	-100.0%	0.0%
Peugeot	34	21	61.9%	1.9%	178	185	-3.8%	1.2%
Polestar	11	3	266.7%	0.6%	44	29	51.7%	0.3%
Porsche	20	40	-50.0%	1.1%	362	320	13.1%	2.3%
Renault	89	57	56.1%	4.9%	929	666	39.5%	6.0%
Renault Clio	0	0		0.0%	0	0		0.0%
Rolls-Royce	0	1	-100.0%	0.0%	0	4	-100.0%	0.0%
Seat	24	26	-7.7%	1.3%	217	238	-8.8%	1.4%
Skoda	108	100	8.0%	6.0%	939	915	2.6%	6.1%
SKYWELL	0	0		0.0%	1	0		0.0%
Smart	4	4	0.0%	0.2%	28	11	154.5%	0.2%
Ssangyong	3	4	-25.0%	0.2%	15	24	-37.5%	0.1%
Subaru	9	15	-40.0%	0.5%	59	80	-26.3%	0.4%
Suzuki	45	38	18.4%	2.5%	359	317	13.2%	2.3%
Tesla	132	120	10.0%	7.3%	906	842	7.6%	5.9%
Toyota	90	71	26.8%	5.0%	1050	816	28.7%	6.8%
Volkswagen	145	164	-11.6%	8.0%	1174	1573	-25.4%	7.6%
VOLKSWAGEN,	0	0		0.0%	0	25	-100.0%	0.0%
Volvo	62	52	19.2%	3.4%	546	448	21.9%	3.5%
Total	1802	1880	-4.1%	100.0%	15467	16132	-4.1%	100.0%