

Mai 2024

Voitures neuves en Immatriculation

Marque	Mai 2024	Mai 2023	Diff	Tx de pénétration 2024	Cumul 2024	Cumul 2023	Diff	Tx de pénétration 2024
AIWAYS	0	1	-100.0%	0.0%	0	1	-100.0%	0.0%
Alfa-Romeo	6	9	-33.3%	0.3%	26	49	-46.9%	0.3%
Alpina	2	0		0.1%	3	0		0.0%
Alpine	2	5	-60.0%	0.1%	12	9	33.3%	0.1%
Aston-Martin	1	1	0.0%	0.1%	4	6	-33.3%	0.0%
Audi	211	180	17.2%	11.7%	757	879	-13.9%	9.0%
Bentley	0	2	-100.0%	0.0%	8	6	33.3%	0.1%
BMW	168	137	22.6%	9.3%	682	673	1.3%	8.1%
Cadillac	0	0		0.0%	0	0		0.0%
Caterham	0	0		0.0%	0	0		0.0%
Chevrolet	0	0		0.0%	3	2	50.0%	0.0%
Citroën	15	32	-53.1%	0.8%	81	163	-50.3%	1.0%
CUPRA	19	51	-62.7%	1.0%	82	174	-52.9%	1.0%
Dacia	104	91	14.3%	5.7%	496	508	-2.4%	5.9%
Dallara	0	0		0.0%	0	0		0.0%
DS	2	6	-66.7%	0.1%	13	50	-74.0%	0.2%
Ferrari	1	2	-50.0%	0.1%	19	23	-17.4%	0.2%
Fiat	25	39	-35.9%	1.4%	127	149	-14.8%	1.5%
Fisker	0	0		0.0%	7	0		0.1%
Ford	42	63	-33.3%	2.3%	271	334	-18.9%	3.2%
GENESIS	2	3	-33.3%	0.1%	7	5	40.0%	0.1%
Honda	58	41	41.5%	3.2%	245	208	17.8%	2.9%
Hyundai	93	53	75.5%	5.1%	359	321	11.8%	4.3%
Ineos	1	0		0.1%	3	0		0.0%
JAC	1	6	-83.3%	0.1%	1	15	-93.3%	0.0%
Jaguar	4	3	33.3%	0.2%	17	12	41.7%	0.2%
Jeep	1	20	-95.0%	0.1%	17	68	-75.0%	0.2%
KG MOBILITY	1	0		0.1%	3	0		0.0%
KIA	38	36	5.6%	2.1%	187	212	-11.8%	2.2%
Lamborghini	4	3	33.3%	0.2%	11	6	83.3%	0.1%
LAND ROVER	26	13	100.0%	1.4%	121	72	68.1%	1.4%
Lexus	5	2	150.0%	0.3%	28	13	115.4%	0.3%
Lotus	0	3	-100.0%	0.0%	0	4	-100.0%	0.0%
LUCID	1	0		0.1%	2	0		0.0%
MAN	0	0		0.0%	1	1	0.0%	0.0%
Maserati	2	4	-50.0%	0.1%	7	22	-68.2%	0.1%
Mazda	77	54	42.6%	4.3%	254	272	-6.6%	3.0%

Mc Laren	1	0		0.1%	2	1	100.0%	0.0%
Mercedes-Benz	125	116	7.8%	6.9%	507	584	-13.2%	6.0%
MG	0	0		0.0%	0	0		0.0%
Mini	23	54	-57.4%	1.3%	157	224	-29.9%	1.9%
Mitsubishi	14	8	75.0%	0.8%	100	52	92.3%	1.2%
Morgan	0	0		0.0%	1	0		0.0%
Nissan	3	18	-83.3%	0.2%	69	86	-19.8%	0.8%
Opel	9	43	-79.1%	0.5%	67	149	-55.0%	0.8%
OPEL CORSA	0	0		0.0%	0	1	-100.0%	0.0%
OPEL MOKKA	0	0		0.0%	0	1	-100.0%	0.0%
Peugeot	7	24	-70.8%	0.4%	60	113	-46.9%	0.7%
Polestar	6	8	-25.0%	0.3%	21	17	23.5%	0.2%
Porsche	46	30	53.3%	2.5%	267	176	51.7%	3.2%
Renault	97	64	51.6%	5.4%	426	334	27.5%	5.1%
Renault Clio	0	0		0.0%	0	0		0.0%
Rolls-Royce	0	1	-100.0%	0.0%	0	2	-100.0%	0.0%
Seat	15	22	-31.8%	0.8%	82	124	-33.9%	1.0%
Skoda	120	121	-0.8%	6.6%	526	546	-3.7%	6.3%
SKYWELL	0	0		0.0%	0	0		0.0%
Smart	0	0		0.0%	22	2	1000.0%	0.3%
Ssangyong	2	3	-33.3%	0.1%	9	11	-18.2%	0.1%
Subaru	6	14	-57.1%	0.3%	32	37	-13.5%	0.4%
Suzuki	49	30	63.3%	2.7%	187	172	8.7%	2.2%
Tesla	66	98	-32.7%	3.6%	550	366	50.3%	6.5%
Toyota	102	86	18.6%	5.6%	525	488	7.6%	6.2%
Volkswagen	142	201	-29.4%	7.8%	648	872	-25.7%	7.7%
VOLKSWAGEN,	0	2	-100.0%	0.0%	0	25	-100.0%	0.0%
Volvo	66	46	43.5%	3.6%	293	249	17.7%	3.5%
Total	1811	1849	-2.1%	100.0%	8405	8889	-5.4%	100.0%