

Juillet 2024

Voitures neuves en Immatriculation

Marque	Juillet 2024	Juillet 2023	Diff	Tx de pénétration 2024	Cumul 2024	Cumul 2023	Diff	Tx de pénétration 2024
ALWAYS	0	0		0.0%	0	1	-100.0%	0.0%
Alfa-Romeo	1	6	-83.3%	0.1%	35	67	-47.8%	0.3%
Alpina	0	0		0.0%	3	0		0.0%
Alpine	1	0		0.1%	14	18	-22.2%	0.1%
Aston-Martin	1	2	-50.0%	0.1%	7	11	-36.4%	0.1%
Audi	162	148	9.5%	10.6%	1109	1235	-10.2%	9.1%
Bentley	0	0		0.0%	8	9	-11.1%	0.1%
BMW	114	100	14.0%	7.4%	959	892	7.5%	7.8%
Cadillac	0	0		0.0%	0	0		0.0%
Caterham	0	1	-100.0%	0.0%	0	1	-100.0%	0.0%
Chevrolet	0	0		0.0%	3	4	-25.0%	0.0%
Citroën	21	6	250.0%	1.4%	143	199	-28.1%	1.2%
CUPRA	26	30	-13.3%	1.7%	133	246	-45.9%	1.1%
Dacia	105	45	133.3%	6.9%	723	683	5.9%	5.9%
Dallara	0	0		0.0%	0	0		0.0%
DS	0	5	-100.0%	0.0%	19	65	-70.8%	0.2%
Ferrari	6	4	50.0%	0.4%	31	32	-3.1%	0.3%
Fiat	36	22	63.6%	2.4%	200	197	1.5%	1.6%
Fisker	0	0		0.0%	8	0		0.1%
Ford	44	55	-20.0%	2.9%	351	449	-21.8%	2.9%
GENESIS	1	2	-50.0%	0.1%	8	12	-33.3%	0.1%
Honda	45	57	-21.1%	2.9%	348	298	16.8%	2.8%
Hyundai	45	74	-39.2%	2.9%	487	475	2.5%	4.0%
Ineos	0	4	-100.0%	0.0%	4	8	-50.0%	0.0%
JAC	0	1	-100.0%	0.0%	1	16	-93.8%	0.0%
Jaguar	1	2	-50.0%	0.1%	18	14	28.6%	0.1%
Jeep	23	6	283.3%	1.5%	40	79	-49.4%	0.3%
KG MOBILITY	3	0		0.2%	6	0		0.0%
KIA	26	28	-7.1%	1.7%	279	301	-7.3%	2.3%
Lamborghini	1	3	-66.7%	0.1%	15	9	66.7%	0.1%
LAND ROVER	25	18	38.9%	1.6%	165	115	43.5%	1.3%
Lexus	8	7	14.3%	0.5%	41	34	20.6%	0.3%
Lotus	0	0		0.0%	1	4	-75.0%	0.0%
LUCID	0	0		0.0%	3	0		0.0%
MAN	2	0		0.1%	3	1	200.0%	0.0%
Maserati	1	3	-66.7%	0.1%	8	28	-71.4%	0.1%
Mazda	33	34	-2.9%	2.2%	346	390	-11.3%	2.8%

Mc Laren	0	0		0.0%	3	1	200.0%	0.0%
Mercedes-Benz	101	76	32.9%	6.6%	763	842	-9.4%	6.2%
MG	4	0		0.3%	4	0		0.0%
Mini	16	37	-56.8%	1.0%	203	299	-32.1%	1.7%
Mitsubishi	19	13	46.2%	1.2%	136	84	61.9%	1.1%
Morgan	0	0		0.0%	2	0		0.0%
Nissan	4	18	-77.8%	0.3%	101	134	-24.6%	0.8%
Opel	15	12	25.0%	1.0%	106	191	-44.5%	0.9%
OPEL CORSA	0	0		0.0%	0	1	-100.0%	0.0%
OPEL MOKKA	0	0		0.0%	0	1	-100.0%	0.0%
Peugeot	42	15	180.0%	2.7%	120	138	-13.0%	1.0%
Polestar	3	5	-40.0%	0.2%	30	23	30.4%	0.2%
Porsche	25	33	-24.2%	1.6%	317	251	26.3%	2.6%
Renault	68	72	-5.6%	4.4%	769	539	42.7%	6.3%
Renault Clio	0	0		0.0%	0	0		0.0%
Rolls-Royce	0	0		0.0%	0	3	-100.0%	0.0%
Seat	26	22	18.2%	1.7%	153	188	-18.6%	1.2%
Skoda	88	79	11.4%	5.7%	748	747	0.1%	6.1%
SKYWELL	0	0		0.0%	0	0		0.0%
Smart	1	0		0.1%	24	3	700.0%	0.2%
Ssangyong	0	0		0.0%	11	19	-42.1%	0.1%
Subaru	8	7	14.3%	0.5%	43	59	-27.1%	0.4%
Suzuki	37	36	2.8%	2.4%	286	260	10.0%	2.3%
Tesla	34	59	-42.4%	2.2%	692	612	13.1%	5.6%
Toyota	109	87	25.3%	7.1%	884	663	33.3%	7.2%
Volkswagen	128	155	-17.4%	8.4%	899	1254	-28.3%	7.3%
VOLKSWAGEN,	0	0		0.0%	0	25	-100.0%	0.0%
Volvo	72	50	44.0%	4.7%	439	361	21.6%	3.6%
Total	1531	1439	6.4%	100.0%	12252	12591	-2.7%	100.0%