

Avril 2024

Voitures neuves en Immatriculation

Marque	Avril 2024	Avril 2023	Diff	Tx de pénétration 2024	Cumul 2024	Cumul 2023	Diff	Tx de pénétration 2024
ALWAYS	0	0		0.0%	0	0		0.0%
Alfa-Romeo	3	15	-80.0%	0.2%	20	40	-50.0%	0.3%
Alpina	1	0		0.1%	1	0		0.0%
Alpine	4	1	300.0%	0.3%	10	4	150.0%	0.2%
Aston-Martin	2	0		0.1%	3	5	-40.0%	0.0%
Audi	153	149	2.7%	9.7%	546	699	-21.9%	8.3%
Bentley	4	3	33.3%	0.3%	8	4	100.0%	0.1%
BMW	148	121	22.3%	9.3%	514	536	-4.1%	7.8%
Cadillac	0	0		0.0%	0	0		0.0%
Caterham	0	0		0.0%	0	0		0.0%
Chevrolet	2	0		0.1%	3	2	50.0%	0.0%
Citroën	16	10	60.0%	1.0%	66	131	-49.6%	1.0%
CUPRA	13	38	-65.8%	0.8%	63	123	-48.8%	1.0%
Dacia	102	68	50.0%	6.4%	392	417	-6.0%	5.9%
Dallara	0	0		0.0%	0	0		0.0%
DS	5	2	150.0%	0.3%	11	44	-75.0%	0.2%
Ferrari	6	4	50.0%	0.4%	18	21	-14.3%	0.3%
Fiat	26	21	23.8%	1.6%	102	110	-7.3%	1.5%
Fisker	5	0		0.3%	7	0		0.1%
Ford	51	79	-35.4%	3.2%	229	271	-15.5%	3.5%
GENESIS	1	2	-50.0%	0.1%	5	2	150.0%	0.1%
Honda	27	36	-25.0%	1.7%	187	167	12.0%	2.8%
Hyundai	73	58	25.9%	4.6%	266	268	-0.7%	4.0%
Ineos	0	0		0.0%	2	0		0.0%
JAC	0	2	-100.0%	0.0%	0	9	-100.0%	0.0%
Jaguar	2	3	-33.3%	0.1%	13	9	44.4%	0.2%
Jeep	5	15	-66.7%	0.3%	16	48	-66.7%	0.2%
KG MOBILITY	2	0		0.1%	2	0		0.0%
KIA	48	41	17.1%	3.0%	149	176	-15.3%	2.3%
Lamborghini	2	2	0.0%	0.1%	7	3	133.3%	0.1%
LAND ROVER	36	13	176.9%	2.3%	95	59	61.0%	1.4%
Lexus	5	6	-16.7%	0.3%	23	11	109.1%	0.3%
Lotus	0	0		0.0%	0	1	-100.0%	0.0%
LUCID	0	0		0.0%	1	0		0.0%
MAN	0	0		0.0%	1	1	0.0%	0.0%
Maserati	3	2	50.0%	0.2%	5	18	-72.2%	0.1%
Mazda	39	50	-22.0%	2.5%	177	218	-18.8%	2.7%

Mc Laren	0	1	-100.0%	0.0%	1	1	0.0%	0.0%
Mercedes-Benz	82	94	-12.8%	5.2%	382	468	-18.4%	5.8%
MG	0	0		0.0%	0	0		0.0%
Mini	27	32	-15.6%	1.7%	134	170	-21.2%	2.0%
Mitsubishi	22	12	83.3%	1.4%	86	44	95.5%	1.3%
Morgan	1	0		0.1%	1	0		0.0%
Nissan	11	15	-26.7%	0.7%	66	68	-2.9%	1.0%
Opel	9	23	-60.9%	0.6%	58	106	-45.3%	0.9%
OPEL CORSA	0	0		0.0%	0	1	-100.0%	0.0%
OPEL MOKKA	0	0		0.0%	0	1	-100.0%	0.0%
Peugeot	11	16	-31.3%	0.7%	53	89	-40.4%	0.8%
Polestar	3	3	0.0%	0.2%	15	9	66.7%	0.2%
Porsche	49	33	48.5%	3.1%	221	146	51.4%	3.4%
Renault	67	65	3.1%	4.2%	329	270	21.9%	5.0%
Renault Clio	0	0		0.0%	0	0		0.0%
Rolls-Royce	0	0		0.0%	0	1	-100.0%	0.0%
Seat	16	21	-23.8%	1.0%	67	102	-34.3%	1.0%
Skoda	111	103	7.8%	7.0%	406	425	-4.5%	6.2%
SKYWELL	0	0		0.0%	0	0		0.0%
Smart	5	0		0.3%	22	2	1000.0%	0.3%
Ssangyong	4	2	100.0%	0.3%	7	8	-12.5%	0.1%
Subaru	5	6	-16.7%	0.3%	26	23	13.0%	0.4%
Suzuki	42	47	-10.6%	2.6%	138	142	-2.8%	2.1%
Tesla	53	41	29.3%	3.3%	484	268	80.6%	7.3%
Toyota	104	81	28.4%	6.6%	423	402	5.2%	6.4%
Volkswagen	108	159	-32.1%	6.8%	506	671	-24.6%	7.7%
VOLKSWAGEN,	0	3	-100.0%	0.0%	0	23	-100.0%	0.0%
Volvo	71	46	54.3%	4.5%	227	203	11.8%	3.4%
Total	1585	1544	2.7%	100.0%	6594	7040	-6.3%	100.0%