

Août 2024

Voitures neuves en Immatriculation

Marque	Août 2024	Août 2023	Diff	Tx de pénétration 2024	Cumul 2024	Cumul 2023	Diff	Tx de pénétration 2024
ALWAYS	0	0		0.0%	0	1	-100.0%	0.0%
Alfa-Romeo	1	7	-85.7%	0.1%	36	74	-51.4%	0.3%
Alpina	1	0		0.1%	4	0		0.0%
Alpine	3	6	-50.0%	0.2%	17	24	-29.2%	0.1%
Aston-Martin	3	1	200.0%	0.2%	10	12	-16.7%	0.1%
Audi	123	168	-26.8%	8.7%	1232	1403	-12.2%	9.0%
Bentley	0	0		0.0%	8	9	-11.1%	0.1%
BMW	111	124	-10.5%	7.9%	1070	1016	5.3%	7.8%
Cadillac	1	0		0.1%	1	0		0.0%
Caterham	0	1	-100.0%	0.0%	0	2	-100.0%	0.0%
Chevrolet	0	1	-100.0%	0.0%	3	5	-40.0%	0.0%
Citroën	6	20	-70.0%	0.4%	149	219	-32.0%	1.1%
CUPRA	20	30	-33.3%	1.4%	153	276	-44.6%	1.1%
Dacia	93	114	-18.4%	6.6%	816	797	2.4%	6.0%
Dallara	0	0		0.0%	0	0		0.0%
DS	1	5	-80.0%	0.1%	20	70	-71.4%	0.1%
Ferrari	4	4	0.0%	0.3%	35	36	-2.8%	0.3%
Fiat	12	63	-81.0%	0.8%	212	260	-18.5%	1.6%
Fisker	0	0		0.0%	8	0		0.1%
Ford	39	53	-26.4%	2.8%	390	502	-22.3%	2.9%
GENESIS	0	1	-100.0%	0.0%	8	13	-38.5%	0.1%
Honda	31	41	-24.4%	2.2%	379	339	11.8%	2.8%
Hyundai	43	59	-27.1%	3.0%	530	534	-0.7%	3.9%
Ineos	0	0		0.0%	4	8	-50.0%	0.0%
JAC	0	0		0.0%	1	16	-93.8%	0.0%
Jaguar	2	3	-33.3%	0.1%	20	17	17.6%	0.1%
Jeep	10	9	11.1%	0.7%	50	88	-43.2%	0.4%
KG MOBILITY	1	0		0.1%	7	0		0.1%
KIA	35	43	-18.6%	2.5%	314	344	-8.7%	2.3%
Lamborghini	4	4	0.0%	0.3%	19	13	46.2%	0.1%
LAND ROVER	12	15	-20.0%	0.8%	177	130	36.2%	1.3%
Lexus	6	7	-14.3%	0.4%	47	41	14.6%	0.3%
Lotus	1	0		0.1%	2	4	-50.0%	0.0%
LUCID	1	0		0.1%	4	0		0.0%
MAN	0	0		0.0%	3	1	200.0%	0.0%
Maserati	1	1	0.0%	0.1%	9	29	-69.0%	0.1%
Mazda	25	41	-39.0%	1.8%	371	431	-13.9%	2.7%

Mc Laren	0	2	-100.0%	0.0%	3	3	0.0%	0.0%
Mercedes-Benz	133	90	47.8%	9.4%	896	932	-3.9%	6.6%
MG	6	0		0.4%	10	0		0.1%
Mini	21	46	-54.3%	1.5%	224	345	-35.1%	1.6%
Mitsubishi	14	14	0.0%	1.0%	150	98	53.1%	1.1%
Morgan	0	0		0.0%	2	0		0.0%
Nissan	18	35	-48.6%	1.3%	119	169	-29.6%	0.9%
Opel	15	21	-28.6%	1.1%	121	212	-42.9%	0.9%
OPEL CORSA	0	0		0.0%	0	1	-100.0%	0.0%
OPEL MOKKA	0	0		0.0%	0	1	-100.0%	0.0%
Peugeot	24	26	-7.7%	1.7%	144	164	-12.2%	1.1%
Polestar	3	3	0.0%	0.2%	33	26	26.9%	0.2%
Porsche	25	29	-13.8%	1.8%	342	280	22.1%	2.5%
Renault	71	70	1.4%	5.0%	840	609	37.9%	6.1%
Renault Clio	0	0		0.0%	0	0		0.0%
Rolls-Royce	0	0		0.0%	0	3	-100.0%	0.0%
Seat	40	24	66.7%	2.8%	193	212	-9.0%	1.4%
Skoda	83	68	22.1%	5.9%	831	815	2.0%	6.1%
SKYWELL	1	0		0.1%	1	0		0.0%
Smart	0	4	-100.0%	0.0%	24	7	242.9%	0.2%
Ssangyong	1	1	0.0%	0.1%	12	20	-40.0%	0.1%
Subaru	7	6	16.7%	0.5%	50	65	-23.1%	0.4%
Suzuki	28	19	47.4%	2.0%	314	279	12.5%	2.3%
Tesla	82	110	-25.5%	5.8%	774	722	7.2%	5.7%
Toyota	76	82	-7.3%	5.4%	960	745	28.9%	7.0%
Volkswagen	130	155	-16.1%	9.2%	1029	1409	-27.0%	7.5%
VOLKSWAGEN,	0	0		0.0%	0	25	-100.0%	0.0%
Volvo	45	35	28.6%	3.2%	484	396	22.2%	3.5%
Total	1413	1661	-14.9%	100.0%	13665	14252	-4.1%	100.0%