

Avril 2024

Voitures neuves en Immatriculation

Marque	Avril 2024	Avril 2023	Diff	Tx de pénétration 2024	Cumul 2024	Cumul 2023	Diff	Tx de pénétration 2024
AIWAYS	0	0		0.0%	0	0		0.0%
Alfa-Romeo	6	15	-60.0%	0.2%	23	40	-42.5%	0.3%
Alpina	2	0		0.1%	2	0		0.0%
Alpine	8	1	700.0%	0.3%	14	4	250.0%	0.2%
Aston-Martin	4	0		0.1%	5	5	0.0%	0.1%
Audi	306	149	105.4%	9.7%	699	699	0.0%	8.5%
Bentley	8	3	166.7%	0.3%	12	4	200.0%	0.1%
BMW	296	121	144.6%	9.3%	662	536	23.5%	8.1%
Caterham	0	0		0.0%	0	0		0.0%
Chevrolet	4	0		0.1%	5	2	150.0%	0.1%
Citroën	32	10	220.0%	1.0%	82	131	-37.4%	1.0%
CUPRA	26	38	-31.6%	0.8%	76	123	-38.2%	0.9%
Dacia	204	68	200.0%	6.4%	494	417	18.5%	6.0%
Dallara	0	0		0.0%	0	0		0.0%
DS	10	2	400.0%	0.3%	16	44	-63.6%	0.2%
Ferrari	12	4	200.0%	0.4%	24	21	14.3%	0.3%
Fiat	52	21	147.6%	1.6%	128	110	16.4%	1.6%
Fisker	10	0		0.3%	12	0		0.1%
Ford	102	79	29.1%	3.2%	280	271	3.3%	3.4%
GENESIS	2	2	0.0%	0.1%	6	2	200.0%	0.1%
Honda	54	36	50.0%	1.7%	214	167	28.1%	2.6%
Hyundai	146	58	151.7%	4.6%	339	268	26.5%	4.1%
Ineos	0	0		0.0%	2	0		0.0%
JAC	0	2	-100.0%	0.0%	0	9	-100.0%	0.0%
Jaguar	4	3	33.3%	0.1%	15	9	66.7%	0.2%
Jeep	10	15	-33.3%	0.3%	21	48	-56.3%	0.3%
KG MOBILITY	4	0		0.1%	4	0		0.0%
KIA	96	41	134.1%	3.0%	197	176	11.9%	2.4%
Lamborghini	4	2	100.0%	0.1%	9	3	200.0%	0.1%
LAND ROVER	72	13	453.8%	2.3%	131	59	122.0%	1.6%
Lexus	10	6	66.7%	0.3%	28	11	154.5%	0.3%
Lotus	0	0		0.0%	0	1	-100.0%	0.0%
LUCID	0	0		0.0%	1	0		0.0%
MAN	0	0		0.0%	1	1	0.0%	0.0%
Maserati	6	2	200.0%	0.2%	8	18	-55.6%	0.1%
Mazda	78	50	56.0%	2.5%	216	218	-0.9%	2.6%
Mc Laren	0	1	-100.0%	0.0%	1	1	0.0%	0.0%

Mercedes-Benz	164	94	74.5%	5.2%	464	468	-0.9%	5.7%
Mini	54	32	68.8%	1.7%	161	170	-5.3%	2.0%
Mitsubishi	44	12	266.7%	1.4%	108	44	145.5%	1.3%
Morgan	2	0		0.1%	2	0		0.0%
Nissan	22	15	46.7%	0.7%	77	68	13.2%	0.9%
Opel	18	23	-21.7%	0.6%	67	106	-36.8%	0.8%
OPEL CORSA	0	0		0.0%	0	1	-100.0%	0.0%
OPEL MOKKA	0	0		0.0%	0	1	-100.0%	0.0%
Peugeot	22	16	37.5%	0.7%	64	89	-28.1%	0.8%
Polestar	6	3	100.0%	0.2%	18	9	100.0%	0.2%
Porsche	98	33	197.0%	3.1%	270	146	84.9%	3.3%
Renault	134	65	106.2%	4.2%	396	270	46.7%	4.8%
Renault Clio	0	0		0.0%	0	0		0.0%
Rolls-Royce	0	0		0.0%	0	1	-100.0%	0.0%
Seat	32	21	52.4%	1.0%	83	102	-18.6%	1.0%
Skoda	222	103	115.5%	7.0%	517	425	21.6%	6.3%
Smart	10	0		0.3%	27	2	1250.0%	0.3%
Ssangyong	8	2	300.0%	0.3%	11	8	37.5%	0.1%
Subaru	10	6	66.7%	0.3%	31	23	34.8%	0.4%
Suzuki	84	47	78.7%	2.6%	180	142	26.8%	2.2%
Tesla	106	41	158.5%	3.3%	537	268	100.4%	6.6%
Toyota	208	81	156.8%	6.6%	527	402	31.1%	6.4%
Volkswagen	216	159	35.8%	6.8%	614	671	-8.5%	7.5%
VOLKSWAGEN,	0	3	-100.0%	0.0%	0	23	-100.0%	0.0%
Volvo	142	46	208.7%	4.5%	298	203	46.8%	3.6%
Total	3170	1544	105.3%	100.0%	8179	7040	16.2%	100.0%