

**Mai 2024**

## Voitures neuves en Immatriculation

Marque	Mai 2024	Mai 2023	Diff	Tx de pénétration 2024	Cumul 2024	Cumul 2023	Diff	Tx de pénétration 2024
AIWAYS	0	1	-100.0%	0.0%	0	1	-100.0%	0.0%
Alfa-Romeo	6	9	-33.3%	0.3%	29	49	-40.8%	0.3%
Alpina	2	0		0.1%	4	0		0.0%
Alpine	2	5	-60.0%	0.1%	16	9	77.8%	0.2%
Aston-Martin	1	1	0.0%	0.1%	6	6	0.0%	0.1%
Audi	211	180	17.2%	11.7%	910	879	3.5%	9.1%
Bentley	0	2	-100.0%	0.0%	12	6	100.0%	0.1%
BMW	168	137	22.6%	9.3%	830	673	23.3%	8.3%
Caterham	0	0		0.0%	0	0		0.0%
Chevrolet	0	0		0.0%	5	2	150.0%	0.1%
Citroën	15	32	-53.1%	0.8%	97	163	-40.5%	1.0%
CUPRA	19	51	-62.7%	1.0%	95	174	-45.4%	1.0%
Dacia	104	91	14.3%	5.7%	598	508	17.7%	6.0%
Dallara	0	0		0.0%	0	0		0.0%
DS	2	6	-66.7%	0.1%	18	50	-64.0%	0.2%
Ferrari	1	2	-50.0%	0.1%	25	23	8.7%	0.3%
Fiat	25	39	-35.9%	1.4%	153	149	2.7%	1.5%
Fisker	0	0		0.0%	12	0		0.1%
Ford	42	63	-33.3%	2.3%	322	334	-3.6%	3.2%
GENESIS	2	3	-33.3%	0.1%	8	5	60.0%	0.1%
Honda	58	41	41.5%	3.2%	272	208	30.8%	2.7%
Hyundai	93	53	75.5%	5.1%	432	321	34.6%	4.3%
Ineos	1	0		0.1%	3	0		0.0%
JAC	1	6	-83.3%	0.1%	1	15	-93.3%	0.0%
Jaguar	4	3	33.3%	0.2%	19	12	58.3%	0.2%
Jeep	1	20	-95.0%	0.1%	22	68	-67.6%	0.2%
KG MOBILITY	1	0		0.1%	5	0		0.1%
KIA	38	36	5.6%	2.1%	235	212	10.8%	2.4%
Lamborghini	4	3	33.3%	0.2%	13	6	116.7%	0.1%
LAND ROVER	26	13	100.0%	1.4%	157	72	118.1%	1.6%
Lexus	5	2	150.0%	0.3%	33	13	153.8%	0.3%
Lotus	0	3	-100.0%	0.0%	0	4	-100.0%	0.0%
LUCID	1	0		0.1%	2	0		0.0%
MAN	0	0		0.0%	1	1	0.0%	0.0%
Maserati	2	4	-50.0%	0.1%	10	22	-54.5%	0.1%
Mazda	77	54	42.6%	4.3%	293	272	7.7%	2.9%
Mc Laren	1	0		0.1%	2	1	100.0%	0.0%

Mercedes-Benz	125	116	7.8%	6.9%	589	584	0.9%	5.9%
Mini	23	54	-57.4%	1.3%	184	224	-17.9%	1.8%
Mitsubishi	14	8	75.0%	0.8%	122	52	134.6%	1.2%
Morgan	0	0		0.0%	2	0		0.0%
Nissan	3	18	-83.3%	0.2%	80	86	-7.0%	0.8%
Opel	9	43	-79.1%	0.5%	76	149	-49.0%	0.8%
OPEL CORSA	0	0		0.0%	0	1	-100.0%	0.0%
OPEL MOKKA	0	0		0.0%	0	1	-100.0%	0.0%
Peugeot	7	24	-70.8%	0.4%	71	113	-37.2%	0.7%
Polestar	6	8	-25.0%	0.3%	24	17	41.2%	0.2%
Porsche	46	30	53.3%	2.5%	316	176	79.5%	3.2%
Renault	97	64	51.6%	5.4%	493	334	47.6%	4.9%
Renault Clio	0	0		0.0%	0	0		0.0%
Rolls-Royce	0	1	-100.0%	0.0%	0	2	-100.0%	0.0%
Seat	15	22	-31.8%	0.8%	98	124	-21.0%	1.0%
Skoda	120	121	-0.8%	6.6%	637	546	16.7%	6.4%
Smart	0	0		0.0%	27	2	1250.0%	0.3%
Ssangyong	2	3	-33.3%	0.1%	13	11	18.2%	0.1%
Subaru	6	14	-57.1%	0.3%	37	37	0.0%	0.4%
Suzuki	49	30	63.3%	2.7%	229	172	33.1%	2.3%
Tesla	66	98	-32.7%	3.6%	603	366	64.8%	6.0%
Toyota	102	86	18.6%	5.6%	629	488	28.9%	6.3%
Volkswagen	142	201	-29.4%	7.8%	756	872	-13.3%	7.6%
VOLKSWAGEN,	0	2	-100.0%	0.0%	0	25	-100.0%	0.0%
Volvo	66	46	43.5%	3.6%	364	249	46.2%	3.6%
<b>Total</b>	<b>1811</b>	<b>1849</b>	<b>-2.1%</b>	<b>100.0%</b>	<b>9990</b>	<b>8889</b>	<b>12.4%</b>	<b>100.0%</b>